

Suzanne Doyle-Morris, PhD

Executive coach
Presenter
Author
Gender balance expert



'No one cares about your career as much as you do'

By Suzanne Doyle-Morris

My background

At the University of Cambridge, where I gained my Ph.D., I focused on the experiences of women working in male-dominated industries.

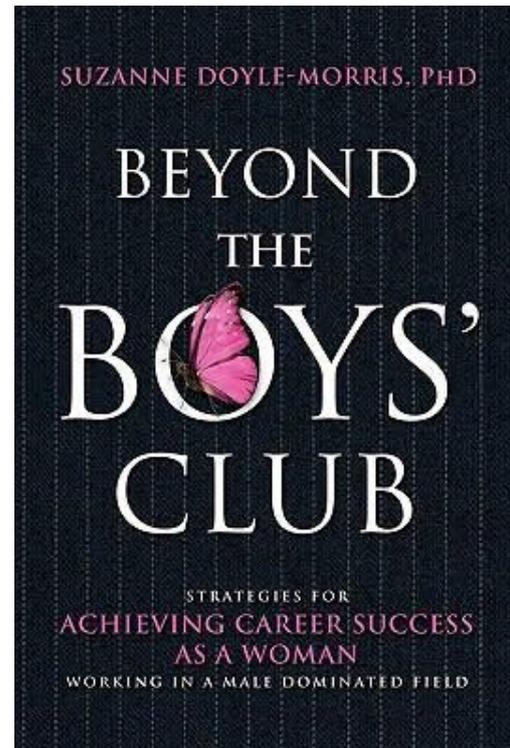
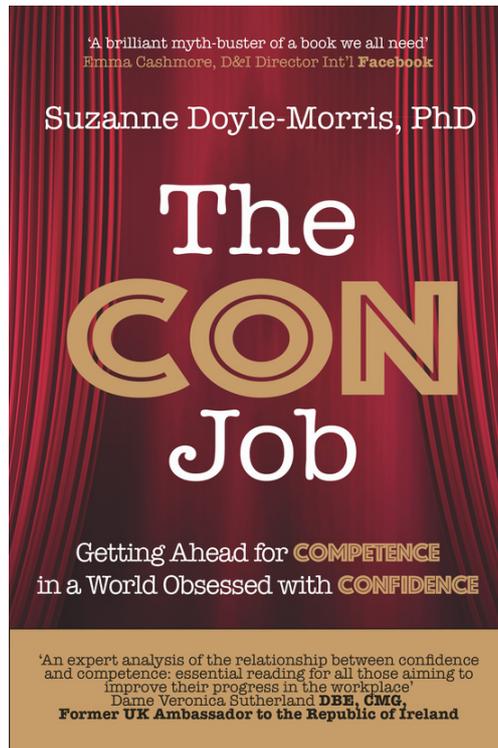
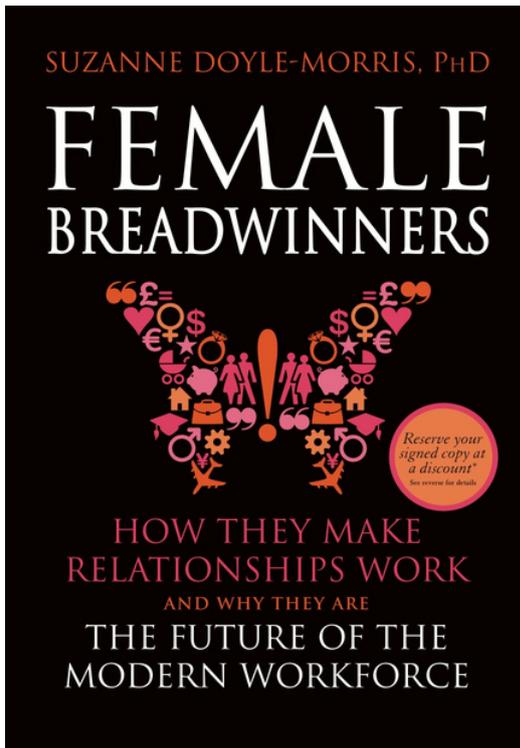
I now concentrate on the professional services and STEM (science, technology, engineering, and maths) fields.

Early adopter of gender balance work

Beginning my specialism 25 years ago, I was among the first to speak on the role of gender balance in promoting innovation in modern organisations. Bringing a multi-cultural background, I have worked in Australia, the USA, UK, Ireland and Scotland and advised organisations from Europe to the Middle East.

My presentations are drawn from my three books, consultancy and my coaching work.

Embedding audience learning with books



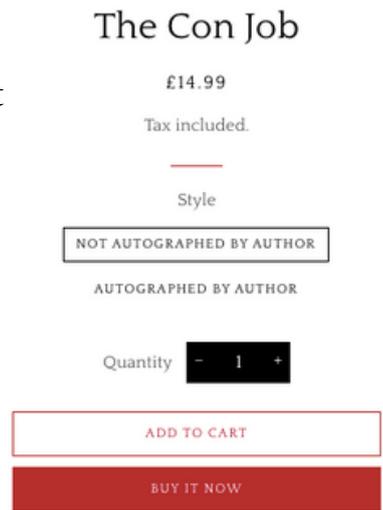
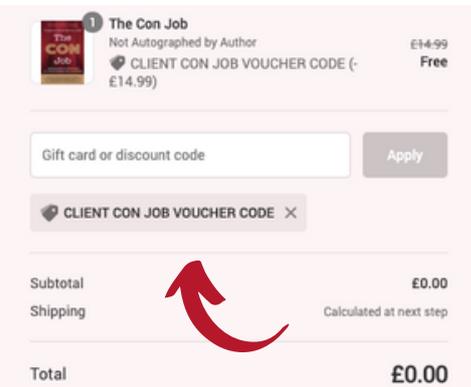
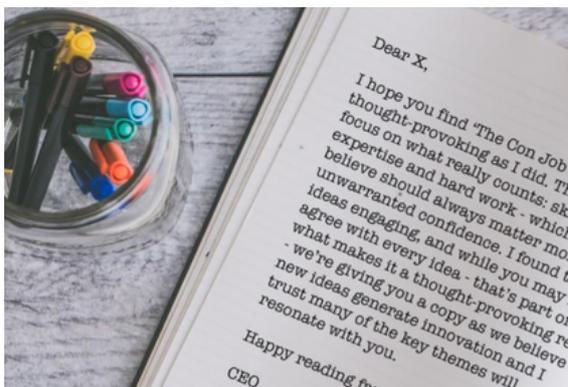
Easy to give and can include company message

As presentations are built on my best-selling books.

They embed learning, create exercises and drive event attendance.

- Generous discount for bulk purchase
- Personalise- company page with logo and message
- Signed by Suzanne Doyle-Morris
- GDPR Compliant - books Sent to delegates home addresses at their request
- Buy extras for your customers or charities you support
- Easy to buy online - we supply a discount code

See below for company page insert example



Got a gift card? Enter it after 'Buy it now' for your discounted copy.

"Let us know in 'Directions to seller' who you would like the book made out to - the name of yourself or a lucky recipient!"

Written expressly to help readers get ahead in their careers, 'The Con Job: Getting Ahead for

Presentations and Follow Up Workshops

- Fun, empowering, and memorable in up to 90 minutes
- Virtual delivery on the platform of your choice with recoding rights for intranet use
- Optional panel discussion with three of your elected staff members or Q&A facilitated by Suzanne
- Optional personalised paperback books for delegates to keep and embed learning

Popular book option: All my presentations are all based on my books. It's easy to give all your delegates a book. I offer a bulk discount and can sign them, sending them to your audience in a GDPR compliant way.

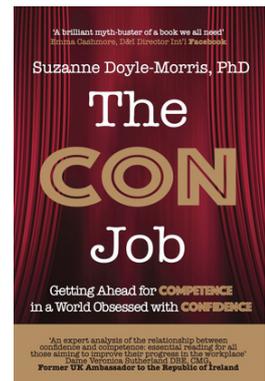
4 Presentation Options

1. Getting Ahead for Competence in a World Obsessed with Confidence

You're skilled, but do you feel overlooked at work? If you've ever felt passed over or that you need to put on a 'show' in order to get ahead - this is the presentation for you. Not progressing is too often blamed on 'lack of confidence', but this hoax misses genuine capability.

This means we fail to get the right people into the best jobs. Let's redefine confidence, to make it less about doing a 'song and dance' and more about who actually knows their stuff. Not with gimmicks, but by getting credit for your valuable skills and hard-earned insights - your competence. This presentation, drawn from my most recent book **The Con Job** which will give you the skills you need to:

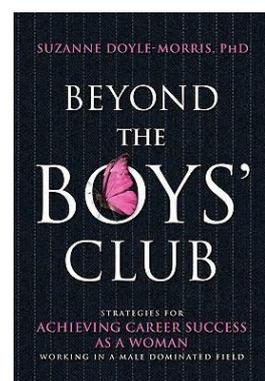
- Capitalise on what you are doing well to silence the 'imposter'
- Convince others to value your hard-earned experience
- Redefine confidence so it doesn't continue to advantage the 'status quo'



2. Moving Beyond the Boys' Club: Raising Your Profile Without Selling Your Soul

A firm favourite since it accompanied her first book; [Beyond the Boys' Club](#), Suzanne Doyle-Morris uses this presentation to offer tangible strategies that benefit both female and male audience members. She helps people own their achievements to become comfortable with self-promotion for they and their teams, to get the recognition they deserve. Building on her long-standing coaching practice and academic research, Suzanne focuses on:

- Getting comfortable with being '80% perfect'
- 'Tooting your own horn' whilst maintaining your credibility and authenticity
- Recognising you won't get to the next level without delegating more at both work and home

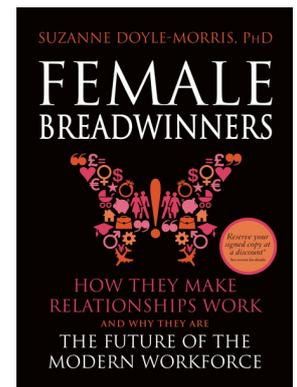


3. How Proactive Companies Adapt to the Rise of Female Breadwinners

Organisations must adapt to the rising tide of women who are the main earners for their family, which has changed the face of both the modern workplace and the future talent force.

Drawing from her second book [Female Breadwinners](#) Suzanne Doyle-Morris then addresses how organisations and individuals can evolve to retain and develop key talent for the future. This includes:

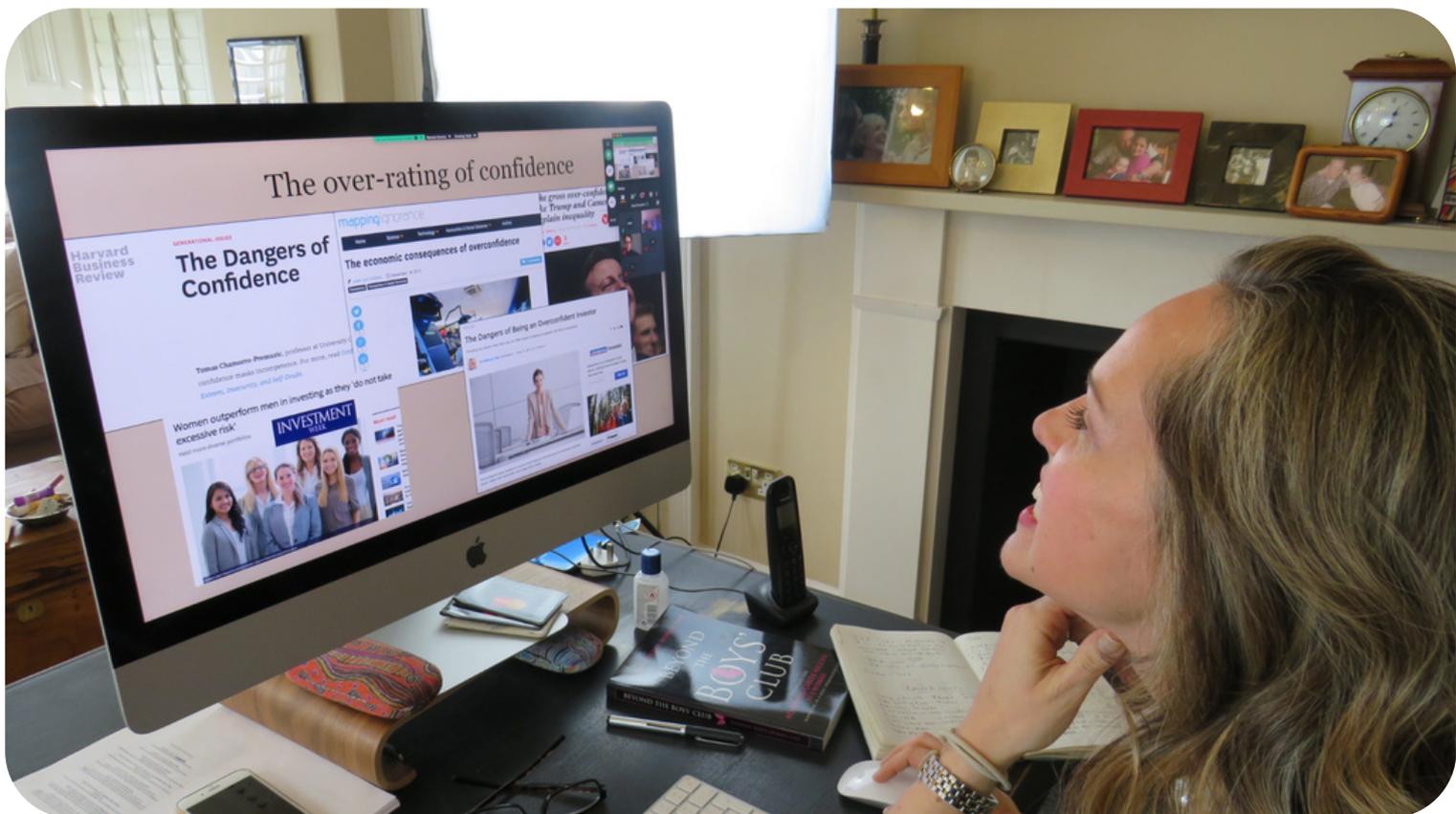
- Rewarding ‘quiet leadership’
- Moving mentoring towards sponsorship
- Highlighting the internal ‘inclusion heroes’ and the pockets of best practice they create



4. What's your Ripple Effect? Personally Reducing Bias for Wider Impact

Many 21st century employers recognise a diversity of perspectives and experiences is the only way to succeed in a rapidly changing global marketplace and talent pool. However, even well-intentioned employees can overlook the unintended consequences; the ‘ripple effects’ of poor people decisions. Using over 20 years of consultancy in growing more inclusive cultures, Dr Doyle-Morris will focus on:

- Moving the needle for under-represented groups via better allyship
- Standing up to toxic behaviour to foster a stronger culture
- Rewarding top performers for their values, not just their value



Workshop options to embed learning from The Con Job

The workshops came about because delegates, inspired by the presentation, were asking their company to arrange specific reinforcement training with Dr. Doyle-Morris.

Although she touches on practical steps you can take to put my ideas into practice in my presentations, to really get stuck in, Dr. Doyle-Morris also runs these two interactive workshops to complement the **Getting Ahead for Competence in a World Obsessed with Confidence** presentation..

A. Authentic Confidence for Aspiring Professionals

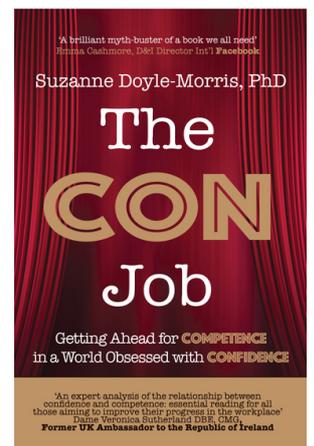
Too frequently those with 'showy confidence' are promoted above their competence level, costing organisations dearly. The way forward is to ensure we value competence above its showier, 'smoke and mirrors' cousin: 'confidence'.

In this workshop, we look at the practical ways to build your 'natural confidence so you are recognised for what's already great about you (and should be rewarded): your competence.

You're ambitious and you want to progress. By looking at the practicalities of showcasing your authentic confidence borne from hard-earned experience, you'll be better able to:

- Distinguish yourself from overconfident under-performers
- Highlight and get recognition for your competence
- Speak up and prepare for meetings
- Articulate and justify ideas
- Challenge overconfidence in others

Join us on this workshop to help others see your competence.



B. Shining a Light on Competence for Managers

People rarely leave companies, they leave bosses. You want to be not just the kind of manager for whom people stay, but for whom they go the extra mile.

You know that's what creates better team cohesion, higher engagement and happier stakeholders - because ultimately a manager's performance relies on that of their team. As you rise through the ranks, your job is no longer being the star of the show, it's making sure your team shines.

By harnessing self-awareness for both yourself and your team members, you'll better identify and champion competence by being able to:

- Better understand and identify with a wider range of people
- Tackle imposter syndrome in self and others
- Delegate while maintaining control
- Provide and seek feedback
- Express disagreement and annoyance

Join this workshop to make your management style 'competence-first'.

What clients say...



We know if we want to be sure of a successful event Suzanne will deliver.

- Sigrid Fisher, Head of Equality and Diversity, University of Cambridge

Suzanne's humour and incisive observations were a huge hit with our mixed gender audience ...I'd recommend buying a book for attendees!

Tasnim Tudor, Director, Global Talent Programmes at CyberArk

Working with Suzanne was a pleasure... our event was a huge hit. Thanks so much - very powerful!

- Mia Man, Snr Business Dev. Manager, DLA Piper Middle East LLP

Very high attendance, fantastic panel facilitation, phenomenal engagement via the chat boxes and question tool, that Suzanne creatively encouraged - all huge wins! Feedback couldn't have been stronger

-Berenice Mann, Snr. Marketing Manager, Arm

Suzanne is entertaining and forthright. She also has fascinating insights and provides practical tips and advice which can be put to immediate use.

- Laura King, Partner, Clifford Chance

**Want to host great events?
Drop me an email or give me a call.
I'm looking forward to hearing from you.**